

Profitroom[®] Partners

We want the same thing

The ability to collaborate with like-minded peers and work towards the ultimate goal - happy hoteliers.

Partnering with Profitroom means sharing the narrative, building a connected community, increasing exposure (...and revenue!) and utilising the knowledge that comes from having one of the leading guest booking platforms in the industry.



WHO are Profitroom

- We're the technology behind a hotel's 'book now' button. A premium booking platform for hotels and resorts.
- More than just a highly converting booking engine, Profitroom offers a powerful marketing automation tool, advanced channel manager and website editor all in one.
- We work with thousands of trusted partner hotels around the world and offer hundreds of integrations to preferred PMS and distribution channels.

WHAT are the Partner benefits

EXPOSURE

Rewarding initiatives and sales opportunities that increase your exposure within a global market.

COLLABORATION

Drive results and develop sales opportunities through collaboration and integration with the Profitroom Platforms.

EXPERIENCE

Tap into a vast community of market leaders, plied with inspiring industry knowledge. Align with us to share new ideas and lend credibility to your brand.

A journey with multiple paths

PARTNER

Get in on the action. You have the power to make a difference, let's explore new opportunities together.

PIONEER

Let's build something. Here's the opportunity to cherry pick how we collaborate, sharing our resources to create engaging opportunities together.

INNOVATOR

We're talking, next level. An elite partnership is all about synergy. Working together to drive results and share in the successes of an aligned collaboration.

BENEFITS	PARTNER	PIONEER	INNOVATOR
Geographic Participation	x	x	x
Partner Page Inclusion	x	x	x
Pre-Recorded Interview		x	x
Marketing Communications and Material	x	x	x
Dedicated Content Communications			x
Online Marketing		x	x
Social Media Marketing	x	x	x
Online Profile Exchange		x	x
Access to Targeted Insights			x
Thought Leadership/Knowledge Sharing			x
Event Involvement		x	x
Partner Support		Email	Email/Ph
Dedicated Training Pathway		x	x
Financial Input			x
Referral Scheme		Leads	Priority - leads & ready to buy

Let's lead the conversation together.

Become a partner and contact partners@profitroom.com or visit profitroom.com/partners